

**California Citrus Pest and Disease Prevention Program  
Outreach Subcommittee Meeting  
February 15, 2017, 1:30 p.m.  
Citrus Research Board - Conference Room  
217 N. Encina, Visalia, CA. 93279**

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This meeting is open to the General Public

**AGENDA**

1. Call to Order, Roll Call and Introductions – Gunderson
2. Review of December 14, 2016 meeting minutes – Gunderson
3. Updates from Operations Subco – Hornbaker (5 min)
4. USDA Outreach Update – Dixon (5 min)
5. Finance Review – Nieri (5 min)
  - a. December Financials
6. CPDPP Homeowner Outreach Updates – Nieri (15 min)
  - a. Photos/Multimedia Needs
  - b. Public Service Announcement Redistribution
7. CPDPP Industry Outreach Update – Nieri/Houtby (30 min)
  - a. Industry Meetings and Events
  - b. Regulatory Messages
  - c. Grower Website Improvements
8. Grower Liaison Updates (15 min)
9. UC Outreach Update - Grafton-Cardwell (5 min)
  - a. Grower Website
10. Legislative Outreach Update – Nieri(5 min)
11. Cdfa Outreach Update – Lyle/Pegos (5 min)
12. CCM Update – Houtby (5 min)
13. CRB Update – Evangelo (5 min)
  - a. Fruit Mentor Report – Wiley (5 min)
14. Other Items – Gunderson
15. Adjournment

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Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/citruscommittee/>

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or [victoria.hornbaker@cdfa.ca.gov](mailto:victoria.hornbaker@cdfa.ca.gov)

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