

**California Citrus Pest and Disease Prevention Program Outreach  
Subcommittee Meeting**

**December 14, 2016, 1:30 p.m.**

Citrus Research Board - Conference Room

217 N. Encina, Visalia, CA. 93279

**Reserve your webinar seat at:**

<https://attendee.gotowebinar.com/register/2964740024536954371>

This meeting is open to the General Public

**AGENDA**

1. Call to Order, Roll Call and Introductions – Gunderson
2. Discuss Outreach Subcommittee Goal and Collective Impact Model – Gunderson/Nieri
3. Review of October 13, 2016 meeting minutes – Gunderson
4. Relevant Updates from Operations – Hornbaker (5 min.)
5. USDA Outreach Update – Dixon (5 min.)
6. CPDPP Homeowner Outreach – Nieri (20 min.)
  - a. Social Media Pledge Campaign
  - b. Event Outreach
    - i. Recent Events
    - ii. World Ag Expo
7. CPDPP Industry Outreach – Nieri/Houtby (30 min.)
  - a. Results of Industry Survey on HLB Response
  - b. Fieldworker Trainings Program Review
  - c. Regional Grower Meetings Brainstorm
8. UC Outreach Update - Grafton-Cardwell (5 min.)
9. Elected Official Outreach Update – Nieri (5 min.)
10. CDFA Outreach Update – Lyle/Pegos (5 min.)
11. CCM Update – Houtby (5 min.)
12. CRB Update – Evangelo (5 min.)
  - a. Fruit Mentor Report – Evangelo/Willey (5 min.)
13. Other Items – Gunderson
14. Outreach Meeting Format Moving Forward
15. Adjournment

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Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/plant/meetings>

This meeting is accessible to the physically disabled. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Victoria Hornbaker at (916) 654-0317 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or [victoria.hornbaker@cdfa.ca.gov](mailto:victoria.hornbaker@cdfa.ca.gov)

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