AGENDA

1. Call to order, roll call, establish quorum, introductions – Olsen
2. Review of minutes from December 11, 2013 meeting – Olsen
3. Relevant updates from Operations Subcommittee meeting - Hornbaker
4. Finance Review
   a. December financials – Siles
   b. NST invoices – Siles
   c. CCM invoices - Houtby
5. CPDPP industry outreach update
   a. Grower website/eblasts – Siles
   b. Packinghouse /FLC outreach – Siles/Houtby
   c. Crisis Communication Management Team – Siles/Houtby
   d. World Ag Expo – Houtby/Hornbaker
   e. CCM Showcase – Houtby/Siles
   f. Pesticide applicator outreach
6. CPDPP homeowner outreach updates
   a. PSA performance – Siles
   b. Media outreach (English & Spanish) – Siles
      i. Chinese New Year – Siles
   c. Priority focus areas – All (discussion)
7. UC outreach update –
   a. Grower website – Grafton-Cardwell
   b. Nursery outreach - Daugherty
8. Legislative outreach update – Olson/Siles
   a. Priority focus areas – All (discussion)
9. Ventura County update – Leavens/Krist
10. CDFA outreach update – Lyle/Pegos
11. CCM update – Houtby
12. Other Items
13. Schedule next meeting & adjournment – Olsen
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February Meeting

**Title:** CPDPC Outreach Sub Committee Meeting

**Date:** Wednesday, February 5, 2014

**Time:** 1:30 PM - 4:30 PM PST

After registering you will receive a confirmation email containing information about joining the Webinar.

**System Requirements**

**PC-based attendees**
Required: Windows® 8, 7, Vista, XP or 2003 Server Audio recommendations

For individual participation, use a headset with built in microphone similar in quality to the Plantronics Audio 655 DSP (best option), a shure microphone (SM48 or better*) with external speakers (better option) or if neither of these are available, use a telephone line (good option). Please do not use the computer’s built in microphone and speakers.

For group participation such as in a conference room, use a shure microphone as above with external speakers (best option), a polycom or equivalent device (better option), or if neither of these are available use a telephone line that is capable of being muted.

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