

Teleconference Meeting of the  
California Department of Food and Agriculture  
California Citrus Pest and Disease Prevention Committee  
Outreach Subcommittee

May 2, 2012  
1:30 p.m.

CRB Conference Room  
Phone in: 866.740.1260  
Passcode: 7380246#

-This meeting is open to the General Public –

Contact: Susan McCarthy, CDFA 916.403.6652

**AGENDA**

1. Call to order, roll call, establish quorum, introductions – Olsen
2. Review of minutes from April 4, 2012 meeting – Olsen
3. Report Outreach activities
  - a. Public Outreach - Fisher
  - a. Legislative Outreach – Olson
  - b. Grower Outreach - McCarthy
4. Nursery outreach project - Fisher
5. Outreach Moving Forward with HLB Find
  - a. Strategy
  - b. Messaging
  - c. Priorities
6. Finance Review (Fisher/Olsen)
  - a. Statement through March
  - b. Forecast adjustments in light of HLB Find
  - c. Recommendations to Committee
7. Media Tours (NST/Fisher)
  - a. Additional People
  - b. Training
  - c. Implementation
8. Agenda Items for Future Meetings
9. Schedule next meeting & adjournment – Olsen

Note: Action is possible on any item contained in this agenda. Audience members may address the committee following each agenda item. All speakers from the audience are limited to three minutes. For more information, please contact the Plant Health and Pest Prevention Services Division, 1220 N Street, Sacramento, CA 95814, (916) 654-0317. This agenda is available on the Plant Health Pest Prevention Services Division website at <http://www.cdfa.ca.gov/citruscommittee/Meetings.html>.

This meeting is accessible to the physically disable. A person who needs a disability-related accommodation or modification in order to participate in the meeting may make a request by contacting Susan McCarthy at 916.647.2691 or sending a written request to her at the California Department of Food and Agriculture, 1220 N Street, Sacramento, CA 95814 or [smccarthy@cdfa.ca.gov](mailto:smccarthy@cdfa.ca.gov).

---