AGENDA

1. Call to order, roll call, establish quorum, introductions – Olsen

2. Review of minutes from February 1, 2012 meeting – Olsen

3. Review of February 2012 financial statements - Fisher

4. Report Outreach activities
   a. Public Outreach/TX campaign – Fisher/Sanderson
   b. Legislative Outreach – Fisher
   c. Grower Outreach - McCarthy

5. Nursery outreach project – Fisher/McNerney

6. Review/revise outreach strategies – Olsen/McCarthy
   a. Inside/outside Blue Line
   b. Target areas

7. Agenda Items for Future Meetings

8. Schedule next meeting & adjournment – Olsen