



CALIFORNIA DEPARTMENT OF  
FOOD & AGRICULTURE

Karen Ross, Secretary

February 15, 2019

California Fairs are all about showcasing the local community and its talents. Nowhere else can you participate in an event that builds community pride while providing an interactive and educational experience. Our facilities are central to our agricultural and multi-cultural communities.

However, California's fairgrounds mean so much more to their communities than just a celebratory week or two. They are key pieces in our work to create a California for all; rich with tradition for families in urban and rural communities.

Through fairs and our fairgrounds, our communities and local talent have an opportunity to put their best foot forward. The annual fair provides a venue for all cultures to come together to showcase one-of-a-kind exhibits, exchange ideas, share new creations, and learn more about the bounty of California agriculture.

Fairs provide an opportunity to show-and-tell the story of farming, livestock, and community diversity to an audience that may not often think about what agriculture means beyond the pristine produce available at the local supermarket. In the best of years, we would close each fair with a sense of satisfaction and optimism as we look forward to future exhibits and events. We also remember the essential role that fairground staff, volunteers, farmers and ranchers, and emergency response personnel have played in recent rescue and recovery activities.

Thank you for the role you play in creating a community event that is full of fun, memorable, and educational moments, all the while providing a safe haven for those affected by fires and natural disasters.

Yours truly,

Karen Ross  
Secretary

